

# Top 25 List

# Trade & Professional Associations

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Metro-area trade and professional associations ranked by number of members

Research by Tom Smith

Rank	2010 rank	Name/Address/Phone	Number of members <sup>1</sup>	Annual budget Fiscal year end Employees <sup>2</sup>	Services or purpose <sup>3</sup>	2011 president Title Company	Executive director Year founded Website
1	1	<b>American Academy of Neurology</b> 1080 Montreal Ave. St. Paul, MN 55116 (651) 695-2717	22,500	\$30 million December 2011 150	To promote the highest-quality patient-centered neurologic care and enhance member career satisfaction	Dr. Robert Griggs Professor <sup>4</sup> , University of Rochester <sup>5</sup>	Catherine Rydell 1948 aan.com
2	3	<b>Minnesota State Bar Association</b> 600 Nicollet Mall, Suite 380 Minneapolis, MN 55402 (612) 333-1183	16,000	\$4 million June 2011 33	Provides continuing legal education, online practice aids and networking opportunities for attorneys	Terry Votel Division attorney Farmers Insurance	Tim Groshens 1883 mnbar.org
3	NR	<b>Regional Multiple Listing Service of MN Inc.</b> 2550 University Ave. W, #269S St. Paul, MN 55114 (651) 251-3200	15,000	\$5 million December 2011 23	Maintains a searchable, professional database of properties listed for sale in the Greater Twin Cities for Realtors	Todd Shipman (chairman) Realtor Lakes Sotheby's Int'l	John Mosey 1987 northstarMLS.com
4	4	<b>American Association of Woodturners</b> 75 W Fifth St, Suite 222 St. Paul, MN 55102 (651) 484-9094	14,000	\$1 million December 2011 4	Membership organization that provides education, information and organization to those interested in woodturning	Tom Wirsing Board president AAW	Cindy Bowden 1993 woodturner.org
5	2	<b>Minnesota Association of Realtors</b> 5750 Lincoln Drive Edina, MN 55436 (612) 935-8313	12,959	\$3 million September 2011 13	Legislative and regulatory lobbying, professional standards, arbitration and mediation, contracts, education	Russ Portele Manager, St. Cloud Coldwell Banker Burnet	Christopher Galler 1915 mnrealtor.com
6	5	<b>MN Society of Certified Public Accountants</b> 1650 W. 82nd St., Suite 600 Bloomington, MN 55431 (952) 831-2707	9,400	\$6 million March 2011 30	Provides legislative advocacy, continuing professional education, conferences, networking and career services	James Eichten Managing partner Malloy, Montague, Karnowski <sup>6</sup>	Betsy Adrian 1904 mncpa.org
7	6	<b>Minneapolis Area Association of Realtors</b> 5750 Lincoln Drive Edina, MN 55436 (952) 933-9020	7,700	\$5 million NP 23	Real estate-related information services, MLS, education and professional development, public affairs, research	Pat Paulson Realtor EXIT Realty Metro	Mark Allen 1887 mplsrealtor.com
8	8	<b>American Phytopathological Society</b> 3340 Pilot Knob Road Eagan, MN 55121 (651) 454-7250	5,000	\$5 million June 2011 55	Provides information related to plant health, member communication and professional development	John Sherwood Department Head University of Georgia	Steve Nelson 1908 apsnet.org
9	12	<b>Minnesota Safety Council Inc.</b> 473 Concordia Ave. St. Paul, MN 55103 (651) 291-9150	3,000	\$4 million June 2011 17	Helps employers comply with regulations, reduce injuries and increase productivity	Mary Carter (chairwoman) Senior VP and CAO Andersen Corp.	Carol Buffon <sup>7</sup> 1928 See footnote <sup>8</sup>
10	NR	<b>Project Management Institute Minnesota</b> 1821 University Ave. W, Suite S256 St. Paul, MN 55122 (651) 917-6246	2,990	\$660,000 December 2011 NP	To provide opportunities for career development and to advocate for the advancement of project management	Karen Little Project manager Regis Corp.	NA 1984 pmi-mn.org
11	12	<b>Minnesota Multi Housing Association</b> 1600 W. 82nd St., Suite 110 Bloomington, MN 55431 (952) 854-8500	2,100	\$2 million December 2011 14	To support the multihousing industry through policy leadership, education and communications	Jon Segner CEO Dominium	Mary Rippe 1967 mmha.com
12	12	<b>Minnesota Council of Nonprofits</b> 2314 University Ave. W, Suite 20 St. Paul, MN 55114 (651) 642-1904	2,000	\$3 million December 2011 23	Provides website, publications, workshops and events, cost-saving programs and advocacy for the nonprofit sector	Keith Parker NP Twin Cities Public Television	Jon Pratt 1987 mncn.org
13	16	<b>North Central Electrical League Inc.</b> 1921 Metro Drive, Suite 203 Bloomington, MN 55425 (952) 854-4405	1,400	NP December 2011 NP	Forums where industry peers can share ideas, techniques and programs to better serve the electrical industry	Jeff Keljik Director, program development Dunwoody Coll. of Technology	Dale Yohnke 1936 hcel.org
14	22	<b>Minnesota Grocers Association</b> 533 St. Clair Ave. St. Paul, MN 55102 (651) 228-0973	1,200	\$850,000 December 2011 6	Advances common interests of retail-food businesses as a government advocate, spokessgroup, resource provider	Craig Thorvig Owner Chris' Food Center	Janie Pfuhl 1897 mngrocers.com
15	18	<b>Trusight<sup>9</sup></b> 9805 45th Ave. N. Plymouth, MN 55442 (763) 253-9100	1,196	\$8 million December 2011 83	Provides management, leadership and human-resources expertise to help members achieve their business goals	Joe Spartz President and CEO Trusight	Joe Spartz 1936 trusightinc.com
16	19	<b>MN Commercial Association of Realtors</b> 6800 France Ave., Suite 760 Edina, MN 55435 (952) 908-1780	1,191	\$1 million December 2011 8	Helps commercial real estate brokers and agents to increase their knowledge, contacts and business efficiency	Brad Butler Senior leasing representative Liberty Property Trust	Dara Rudick 2001 mncar.org
17	22	<b>Minnesota Society of Professional Engineers</b> 20 E. Thompson Ave., Suite 206 West St. Paul, MN 55118 (651) 457-2347	1,150	\$320,000 June 2011 3	Provides networking, outreach, leadership development, licensure advocacy, ethics and education	Kodi Jean Church Associate, Business Litigation Briggs & Morgan	Mary Detloff 1939 mnspe.org
17	16	<b>Twin Cities Human Resource Association</b> 14985 Glazier Ave., Suite 550 Apple Valley, MN 55124 (952) 432-7755	1,150	NP May 2011 NP	To provide professional development, information exchange and networking opportunities for the HR profession	Sarah Gasparini Contract talent acquisition AGA Medical Corp.	NA 1951 tchra.org
19	19	<b>Builders Association of the Twin Cities</b> 2960 Centre Pointe Drive Roseville, MN 55113 (651) 697-7561	1,100	\$4 million December 2011 17	Represents the housing industry by focusing on marketing, education, public policy and networking	Rich Riemersma Owner Imperial Homes Inc.	David Siegel 1949 batonline.org
20	10	<b>AACC International</b> 3340 Pilot Knob Road Eagan, MN 55121 (651) 697-7561	1,000	NP March 2011 60	Advances the science and technology of cereals and grains - through journals, books, annual meetings, short courses	Barry McCleary Founder, owner and CEO Megazyme Int'l Ireland Ltd.	Steven Nelson 1970 aacne.org
20	NR	<b>Minnesota Government Engineers Council</b> 475 Etna St., Suite 11 Maplewood, MN 55106 (651) 774-0996	1,000	NP June 2011 2	Provides educational and employment services to employees in the engineering and land-surveying fields	Linda Heath Principal engineer MnDOT, Electrical Design/Ops.	Dana Wheeler 1968 mgec.org
22	NR	<b>Financial Planning Association of Minnesota</b> 3900 Main St. N.E. Columbia Heights, MN 55421 (763) 781-1212	819	NP NP NP	To benefit the public by ensuring that financial planning is delivered through competent, ethical financial planners	Lauri Salverda Principal Clerestory Advisors Inc.	Bonnie Stanley NP fpamn.org
23	25	<b>NAIOP Minnesota<sup>10</sup></b> 4248 Park Glen Road St. Louis Park, MN 55416 (952) 928-4647	760	\$1 million December 2011 4	Advances responsible commercial real estate development and advocates for effective public policy	Jim Freytag First vice president CB Richard Ellis Inc.	Tony LeClerc 1974 naiopmn.org
24	NR	<b>Allied Charities of Minnesota</b> 225 Ninth St. E., Unit 309 St. Paul, MN 55101 (651) 224-4533	650	\$330,000 December 2011 1	Advocates for charitable-gambling groups and keeps members informed on the latest government actions	Richard Horn Treasurer Melrose American Legion	King Wilson 1985 alliedcharitiesmn.org
25	NR	<b>Minnesota Shopping Center Association</b> 8120 Penn Ave. S., Suite 464 Bloomington, MN 55431 (952) 345-0452	635	NP September 2011 3	To provide a forum for exchange of information among shopping center professionals for mutual benefit	Peter Berrie Partner Faegre & Benson	Karla Keller Torp 1988 msca-online.com

## LIST TOPPER TO MOVE WEST

When the Minneapolis City Council approved a land sale (for \$661,000) in October, it cleared the way for the American Academy of Neurology's new global headquarters, which will be located in the city's Mill District.

The 62,000-square-foot office building, located at 211 Chicago Ave. S. near the Guthrie Theater, is expected to bring more than 125 jobs to the area. Construction will begin in early 2011, and the five-story building will be ready for occupancy in spring 2012. The organization is the world's largest professional association of neurologists and neuroscience professionals.

## FOOTNOTES

Abbreviations:  
 Ass'n = Association  
 CAO = Chief administrative officer  
 Chp. = Chapter  
 Coll. = College  
 HR = Human resources  
 Int'l = International  
 MLS = Multiple listing service  
 MnDOT = Minnesota Department of Transportation  
 NA = Not applicable  
 NP = Not provided  
 NR = Not ranked  
 Ops. = Operations  
 VP = Vice president

Footnotes:  
 1. As of December 2010  
 2. Head count (full-time plus part-time)  
 3. May be edited to fit  
 4. Neurology, medicine, pathology and laboratory medicine and pediatrics  
 5. School of Medicine and Dentistry  
 6. Full name: Malloy, Montague, Karnowski, Radosovich & Co.  
 7. Title is president  
 8. minnesotasafetycouncil.org  
 9. Formerly Employers Association Inc.  
 10. Full name: NAIOP Minnesota, the Commercial Real Estate Development Association

Note:  
 - The following organizations were ranked in 2010, but declined to participate this year: No. 7 ACA International, No. 9 Builders Ass'n of MN, No. 11 GEAPS, No. 15 MN Chp. American Physical Therapy Ass'n, No. 21 Minneapolis Builders Exchange, No. 24 Salon & Spa Professional Ass'n.

Sources: Company representatives and websites, American Society of Association Executives, The Center for Association Leadership, James J. Hill Reference Library