

Career Development Committee

JOSEPH PITZL, CFP® • CAREER DEVELOPMENT DIRECTOR



COMMITTEE
MEMBERS:

DENNY BENNETT
AUSTIN COLBY

MIKE MILLER
BEN WACEK

Career Day 2008

Building on the success of the first ever Career Day in 2007, the Financial Planning Association of Minnesota will be hosting the 2nd Annual Career Day on February 22, 2008.

Due to feedback from last year's event, the 2008 edition will feature a stand alone event, private interview rooms and extended interview slots. In addition, the event has been moved to a Friday to better accommodate students traveling from outstate areas.

Anyone interested in expanding their staff in the coming year is encouraged to attend. Students and job seekers will be interviewing for full-time and internship positions for the coming year and some seasoned advisors will provide a glimpse into their career path, what interested them in their current position and what keeps them there.

What is Career Day?

This purpose of Career Day is to introduce students and career changers to careers in financial planning and connect firms looking to hire with the talent to meet their full-time or internship needs. Employers and job seekers will have an opportunity to schedule interviews to be conducted onsite throughout the day and local planners will share their stories of getting started and how they ended up where they are today.

Who can attend Career Day?

Attendance is open to all FPA members. While the event is directed toward those looking for jobs and those looking to hire talent, members will also gain invaluable insight into various career paths and job descriptions within local financial planning firms.

The Career Development Committee provides FPA members in all phases of their financial planning career opportunities in the areas of employment, education, professional development/leadership, and community involvement. We draw job seekers and employers together with Career Day, assist people in developing their careers with various scholarships and connect planners looking to advance their careers through Communities of Practice.

What is the purpose of the Sponsor-a-Student program?

The FPA of Minnesota would like to provide an opportunity for students and job seekers to attend the event at no cost to them. As such, we are asking our membership to help offset the cost of the event by covering the cost of a student or students to attend.

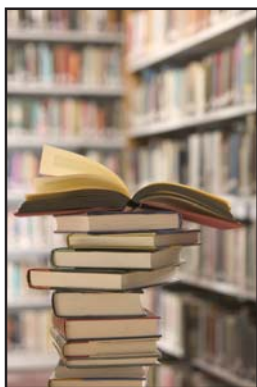
I am interested in participating in Career Day.

Who do I contact?

Any employers considering the addition of full-time, part-time or intern positions may contact Austin Colby: Austin.colby@raymondjames.com, 952-937-9423. If you are a person looking for career or internship opportunities in financial planning, contact Ben Wacek: ben.wacek@raymondjames.com, 952-854-6250.

At the FPA's Annual Conference in Seattle, Rebecca Pomeroy and Philip Palaveev reported that 40% of the firms surveyed by Moss Adams for their compensation and staffing study reported that they were looking to hire skilled employees. If you happen to be one of the many looking for talent, mark **February 22, 2008** on your calendar as the date of the 2nd Annual FPA of Minnesota Career Day.

Career Day was designed to introduce those interested in the field of financial planning to the various career paths in the industry. In addition, it brings the talent search to our members by providing an opportunity to access a concentrated pool of candidates looking for financial planning work.



Sponsor-A-Student Program

I would like to support students interested in careers in financial planning by sponsoring _____ students at a cost of \$50 each.

- Please find my check enclosed for the amount of \$ _____.
- Please charge my credit card in the amount of \$ _____.

Card Type: Visa Mastercard American Express Expiration Date: _____

Card Number: _____

Signature: _____

Send to FPA MN, 3900 Main St. NE, Columbia Heights MN 55421