

YOUR BENEFITS AT A GLANCE - YEAR 2010

BENEFITS	PLATINUM \$5,000	GOLD \$3,750	SILVER \$2,750
Ten minute presentation at one monthly meeting	●		
Company booth display at same monthly meeting	●		
Attendee List from same monthly meeting	●		
Company brochures at all ten monthly meetings	●		
Feature article in one monthly newsletter - <i>up to a page</i>	●		
Additional ad insert to entire membership - <i>you provide PDF</i>	●		
Invite to any FPA member social gatherings	●		
Firm's name and logo on FPA website with a direct link	●	●	
Full page ad in FPA Member Directory - <i>you provide PDF</i>	●	●	
Electronic spreadsheet of membership (up to 4 mailings)	●	●	
Two full page ads in FPA monthly newsletters - <i>you provide PDF</i>	●	●	
Golf Tournament sponsorship and signage at a hole	●	●	
Exclusive attendance at New Member Reception	●	●	
Minute to Shine - Exhibitor Door Prize Give-Aways - <i>16 openings</i>	●	●	
Recognition in monthly newsletters as valued partner	●	●	●
One Annual Pass to all ten monthly meetings during year	●	●	●
One Golf/Bocce Ball Outing participant & signage in clubhouse	●	●	●
Access to Members Only web area	●	●	●
Exhibit space at Annual Symposium, October 19-20, 2010	●	●	●
Attendee list from Symposium - one pre and one post-mailing	●	●	●
Recognition in Symposium schedule	●	●	●
Promotion on website in Symposium section	●	●	●
Company insert in Symposium Attendee Notebooks	●	●	●
Two conference registrants at Symposium	●	●	●
Marketing Calendar for the year	●	●	●
Monthly Partner Newsletter/Quarterly Partner Calls	●	●	●
Symposium Speaker Fee Discount <i>Up to \$450</i>	15%	10%	5%
Prompt payment discounts, with payment received by January 31, 2010 <i>Up to \$500</i>	Full page ad or 10% off	1/2 page ad or 5% off	1/4 page ad