

## 2014 Programs - Six Step Plan of Work



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Committee Members:

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### FOSTERING TRUST

We will foster trust by...

- Clear and open communications
- A detailed understanding of roles and expectations
- A commitment to follow-through on expectations
- Development of meaningful relationships between members
- Having fun!

### CREATING VISION

Our vision is to...

- Foster competent, committed, and ethical members
- Provide education and networking opportunities
- Assist members in achieving professional and personal fulfillment

### DEVELOPING STRATEGY

Strategy	Target Date	Committee Member(s) Spearheading	Critical Success Factors
10 monthly meetings -	See schedule	All	\$24K budget. Many good speakers available at low/no cost from partners
Pricing of meetings	During year	Will ask treasurer to do with Bonnie	Pricing should be reviewed each year to determine if we are breaking even. To be put on Board agenda.
Continue updating documentation on FPA Connect	During year	Various, as opportunity arises	Challenge is time requirement
Get speaker materials to FPA Office on time	Two months before each meeting	All	Costs: member time, speaker time, coordinator time.
Committee Member reach out to other FPA Chapters on a regular basis	During year	All	Follow through of committee members

## ENERGIZING ALLIANCES

Alliance	What do we want?	What do they want?
Partnership Committee	Support and leverage partner relations.	Fair, clear treatment in terms of speaker offers
Symposium Committee	Coordination	Coordination
PR Committee	Topics/speakers advertised on Twitter, etc. Members be resource for media.	Content Coordination Good resources for media

## ACTIVATING TRANSFORMATIONS

- Each committee member is responsible for ONE to TWO monthly meetings in terms of speaker search and support.

## MEASURING PROGRESS, ACHIEVING RESULTS AND RESETTING THE VISION

Strategy	Monthly Report of Achieved Progress	Current Action Item(s)	Person Responsible (Alliances?)	Deadline for Action
10 Monthly Program Meetings	See surveys and attendance numbers	Retain or increase average speaker ratings and attendance from 2012 with average ratings 3.42. Average attendance for the year ended at 184.	All Committee Members	Ongoing
Pricing of meetings	See FPA Monthly Meeting Pricing Yearly	Should break even based on average attendance of 6 meetings a year	Director	Done Yearly
Get speaker materials to FPA Office on time	Monthly programs planned and promoted a minimum of six to twelve months in advance	Meet goal of getting speakers scheduled contact information in six months in advance	All Committee Members	Ongoing