

## What is NexGen and the NexGen Committee?

The NexGen Committee creates opportunities for growth, education and networking for FPA MN members 36 and younger, promoting the vision and mission of the both the national FPA NexGen group and the FPA MN chapter. The NexGen committee works to uphold and grow the community of NexGen within FPA MN membership with inspiration, encouragement and support for members of FPA.

### NexGen Event Sponsorship Opportunities

- |  |              |
|--|--------------|
| 1. Regular Social Event - \$200                                  | 2-4 Annually |
| 2. Symposium Social Event - \$275                                | 1 Annually   |
| 3. K'Nex Event (Education/Practice Management Workshops) - \$500 | 4 Annually   |

*Average attendance at the events for 2017 has been 35 people*

### NexGen and K'nex Sponsorship Benefits Package Details

#### 1) Social Events – \$200 (regular) or \$275 (Symposium) ex. Socials/Happy Hour/Meet & Greet

- a. **Attendees: NexGen Eligible (36 & under) FPA Members & guests**
- b. Signage at entrance of venue with “NexGen FPA event Sponsored by ...”
- c. Promotion in newsletter, announcements and invitations prior to event
- d. 1 handout or giveaway item
- e. Sponsor promotional table
- f. Exclusive Sponsorship

#### 2) K'nex Event: \$500 - Education/Practice Management Workshops

- a. **Attendees: All FPA Members & Guests**
- b. Signage at entrance of venue with “NexGen FPA K'nex event Sponsored by ...”
- c. Promotion in newsletter, announcements and invitations prior to event
- d. More than 1 handout or giveaway item (within reason)
- e. Sponsor promotional table
- f. 1 to 2 minutes of speaking to the audience TWICE
  - i. At the beginning prior to the presentation to introduce yourself, turn it back over to NexGen to introduce speaker
  - ii. At the end, after the workshop, to dismiss/Thank the audience
- g. Choice of quarterly event
- h. Exclusive Sponsorship

For more information contact the FPA office at 763-781-1212 or Ingrid Strauss, FPA NexGen Director at 612-617-6081 or [Ingrid@cordisfinancial.com](mailto:Ingrid@cordisfinancial.com).